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Meeting the demand

The challenge to the world set out at the recent International Conference on Oral Rehydration Therapy (ICORT) is summarized on page two. All at ICORT agreed that oral rehydration is simple, cheap, effective and acceptable way to prevent millions of children dying unnecessarily from dehydration due to diarrhoea. The value of immunization programmes and improved nutrition was also stressed, but no good reason was given to delay making ORT available everywhere. All possible resources ought to be harnessed to reach this target within the next few years.

Diarrhoea Dialogue has now entered its fourth year of publication and such a powerful concensus of opinion from

the ICORT meeting provides welcome support for the idea behind the newsletter. In this issue we look at some of the contributions that the mass media and the concept of 'social marketing' can make towards getting the oral rehydration message across at every level. These forces offer much in the way of influence and outreach but there needs to be caution about when, where and how they are used. If the demand for ORT is created, then the means for ORT must be to hand.

Not readily available

It is a sobering thought that fizzy drinks and cigarettes seem to reach the remotest places, when letters to *Diarrhoea Dialogue* (see page eight in this and previous issues for just a few examples) suggest that packets of ORS, or even the simple ingredients for homemade oral rehydration fluids, are not always readily available.

Nevertheless, we cannot postpone meeting this most basic health need. Rapid and imaginative action is required on the part of some governments to provide at least a minimum health care infrastructure to cope with the demand.

Essential skills required

Skills in logistics, training and management are as essential as the communication side of the oral rehydration enterprise and it may now be necessary to look beyond the conventional channels for quick and efficient assistance. There is now a real prospect that far fewer children need to die of diarrhoea. Planning, policymaking and delivery of ORT must receive priority, or the hope that has been created may fade in disappointment.

K.M.E.



Isolated community in the Sudan. ORT has to be made available in even the most remote places.

In this issue . . .

- Mass media in the promotion of ORT
- Health education for non-literate audiences
- Rotavirus ten years on

AHRTAG

Appropriate Health Resources & Technologies Action Group Ltd

news...news...news...

ICORT

The International Conference on Oral Rehydration Therapy (ICORT) was held in Washington DC in June. The meeting was sponsored by USAID, in cooperation with the International Centre for Diarrhoeal Disease Research (ICDDR.B). UNICEF and WHO. For four days it brought together more than 500 people from over 100 countries. The real value of the conference lay in the interchange of experiences and the almost complete agreement reached about the efficacy of ORT and the need for immediate action to make it internationally available.

ICORT identified a number of key areas requiring immediate action:

- Educational programmes must be improved and expanded so that those best placed to prevent dehydration mothers and families are well informed on how to do this.
- Serious research must be carried out into the possible nutrient enrichment of oral rehydration fluid.
- Alternative carbohydrate substrates

for the fluid and even traditional fluids such as carrot soup require proper investigation.

The meeting stressed the importance of convincing health professionals of the value of ORT and the spin-off effect this would have in terms of improved training about ORT for other health workers and in re-orienting medical and nursing school curricula.

Another major recommendation made was the improvement of cooperation with other sectors outside the health service to provide the necessary infrastructure to promote and provide ORT. A key part of this process would be the improvement of communication and extensive use of the mass media within integrated health education programmes.

ICORT's sponsors want positive action to double the use of ORT worldwide each year from now on. The way to make ORT work is through practice not theory. Further delays in promoting its use are unjustified while so many children are dying for lack of a drink



Mothers must understand how to prevent dehydration. Here, a Honduran mother learns how to mix *Litrosol* (see article on pages 4 and 5).

Facing the problems

Diarrhoea has been identified as a major problem and ORT a vital intervention by both WHO and UNICEF. The agencies have underlined their concern and continuing commitment to reducing infant mortality morbidity due to diarrhoea by issuing an important joint statement.(1) The document does not go into the practicalities of preparing and administering ORT, which have been dealt with in other WHO publications(2 & 3). It considers ORT in the broader context of national primary health care programmes and stres es the extent to which a strong infrastructure (health education, supporting services and supplies) is essential if ORT is to become more widely available. A key factor in this process is the promotion of ORT in the community using every available means.

The number of sachets of oral rehydration salts (ORS) currently produced around the world is only sufficient for about two per cent of all episodes of diarrhoea. With this in mind, the statement stresses the importance of correct and early use of home solutions to prevent dehydration and when ORS is unavailable. The challenges include identifying and publicising the most suitable home solution in each area, increasing the production and availability of ORS and extensive promotion of both options to as wide an audience as possible.

- (1) The management of diarrhoea and use of oral rehydration therapy. A joint WHO/UNICEF statement. 1983.
- (2) A manual for the treatment of acute diarrhoea. 1980.
- (3) Guidelines for the trainers of community health workers on the treatment and prevention of acute diarrhoea, 1980.

Available from: Diarrhoeal Disease Control Programme, WHO, 1211 Geneva 27, Switzerland.

In the next issue . . .

We will review the topic of feeding and diarrhoea. Which are the best foods to give and why is breastfeeding so important? We will also consider the possibilities for nutrient enriched ORS.

news...news...news...news...



The success of a pilot study using ORT outpatients encouraged the Ministry of Health in Jamaica to set up National Diarrhoeal Disease Programme. Results from its Phase I (1980-82) show that definite strides have been made towards reducing mortality and the need both for admission to hospital and the use of intravenous fluids. Oral rehydration therapy has been integrated into the primary health care system, using auxilliary health workers as part of health centre teams which are supervised by a doctor, nurse/ practitioner or nurse. Initially, supervisors and other key personnel are taught how to train others in the practical skills of ORT, communication and health education. At the health centre, parents learn how to use ORS and how to recognize the signs of dehydration. They are given packets for further use at home, together with advice about the re-introduction of solid food. Pamphlets, posters and radio programmes reinforce educational message.

To achieve qualitative as well as quantitative success as the programme expands, Jamaica plans to improve the health information system to obtain more reliable data for use in evaluation policy-making and appropriate home intervention. Supervision and management are also to be improved. Communication between health workers and parents at health centres is recognized as being sometimes inadequate. Giving out ORS without proper instructions is not enough; and good advice about nutrition is also essential. Community education will soon begin and this should help to strengthen the programme still further, particularly in relation to the promotion of breastfeeding and other nutritional improvements.

Book reviews

Low cost printing for development by Jonathan Zeitlyn

This handbook helps people design materials and do their own printing. It also includes information on how small-scale publications can be well printed at low cost with locally available technologies. The book hopes to encourage local production of educational materials appropriate for the communities where they are to be used. It draws extensively on the author's work in India but also reflects ideas and experiences from many other parts of the world. The material is divided into four separate booklets making up a handbook of 120 pages. There are many drawings, diagrams and examples of printing from different countries. The handbook costs £4.00 (plus 45p for surface postage). If you would like a copy write to: Jonathan Zeitlyn, 51 Chetwynd Road, London NW5, United Kingdom.

Oral Rehydration Therapy: An Annotated Bibliography

(Second edition 1983)
Edited by Michael J. McQuestion
Pan American Health Organization

The second, updated edition of this valuable bibliography is now available from the Pan American Health Organization. A large amount of new material has been added to the bibliography covering a wide range of topics, including clinical trials, composition of ORS, impact of ORT on morbidity and mortality rates and implementation of ORT programmes.

The bibliography costs \$6.00 and is available from the Pan American Health Organization, 525 Twenty Third Street, NW, Washington DC 20037, USA.

letters . . .

We three, i.e. an Ayurvedic doctor, a field botanist and a medical social worker, work among the tribals of Karjat Taluka, Raigad District in Maharashtra State of India. Our main aim is to strengthen the traditional health system based on medical plants existing in the area for primary health care. On the basis of our studies, we have found many strengths in the local health system and we must promote and increase the knowledge of the local practioners.

Diarrhoea is rampant in our area. We strongly feel an intensive educational campaign will help the situation. Where could we get good audio visual aids for this disease in India? Ours is a Marathi speaking community. Is it advisable to give ready-made packages or ask the mothers to prepare a solution. The mothers do not have potassium chloride, baking soda etc.

Nancy Gaikwad, Academy of Development Science, Kashele Taluka, Karjat District, Raigad, Mahrashtra 410201, India.

The Voluntary Health Association of India (VHAI) has materials on diarrhoeal diseases and ORT. You could also contact Dr Vijay Kumar who has produced various materials on this subject for use in the community.

If you can obtain packets of ORS easily — either from local souces or from UNICEF in New Delhi — you can build your health education programme around them. Otherwise, you will need to teach mothers how to prepare a simple sugar-salt solution at home, to be given very early on in diarrhoea to prevent dehydration. A basic recipe uses eight level 5 ml teaspoonfuls of sugar and one level teaspoonful of salt mixed thoroughly in one litre of clean water. A cupful of this fluid should be given to the child for every loose stool passed. Do not worry if potassium chloride or baking soda are unavailable. We have sent you other information about giving oral rehydration therapy.

- Voluntary Health Association of India C-14 Community Centre Safdarjung Development Area New Delhi 110016, India
- Dr Vijay Kumar, Professor of Community Medicine, Post Graduate Medical Institute, Chandigarh, India.

(Letters continued on page 8)

Promoting ORT: integrating mass media

Delivering the goods

Many communities are still unaware of the benefits of ORT. The Ministries of Health in Honduras and The Gambia have taken up the challenge and are promoting ORT through an integrated educational campaign. William Smith reports on this exciting initiative.

Since 1981, a widespread educational programme — the Mass Media and Health Practices Project* — has been underway in Honduras and The showing thousands of Gambia. villagers how to recognize the signs of dehydration and to prepare and give oral rehydration therapy (ORT) correctly at home. These two countries chosen because of their contrasting cultures and environments. to make it easier for techniques developed to be used in other countries later on. By combining specially designed radio programmes, simple graphic materials and targeted advice for health workers, the governments of both countries are using mass media to improve the delivery of ORT services, showing that semi-literate communities can be taught to mix and give ORT safely.

Unique approach

In both Honduras and The Gambia, village attitudes, beliefs and practices guided the project design. Mixing trials, home observations, focus groups and individual interviewing helped select the key audiences and define the most effective educational messages. Each country has developed its own unique aproach to ORT delivery and village education. In Honduras, the government is providing locally produced oral rehydration salts called Litrosol for both home and clinical use.

In The Gambia, packets are available at health centres but a simple sugar and salt solution is also promoted for home use because it is too costly to make the packets available in every home. The Gambian medical and health departments developed a standard formula for this homeadministered solution, using a local soft drink (Julpearl) bottle and cap for

measurements. One litre of fluid is made up from three Julpearl bottles of water, eight caps of sugar and one cap of salt. The correct way of preparing and giving the solution was broadcast to mothers on Radio Gambia (the national radio station). Printed material was distributed to reinforce the message and health workers talked with mothers to make sure they had understood.

Radio

Radio is an important aspect of the *Mass Media Project* in both countries because it reaches more people, more quickly and more often than any other medium being used. It has four particular purposes:

- 1. Convincing rural people that diarrhoea is a serious problem.
- 2. Teaching and reminding them how to mix the oral rehydration solution.
- 3. Answering common questions identified during village visits.
- 4. Leading people to sources of additional help.

In both Honduras and The Gambia, many people own radios so these can be used effectively for public education. The Mass Media Project's radio broadcasts in The Gambia are chatty and informal conforming with popular programming style there. broadcasts answer health questions quickly and accurately and open a dialogue with mothers. The Gambian government has provided free time for hundreds of diarrhoea-related messages on Radio Gambia.

In Honduras, the project took advantage of a large network of commercial radio stations. The radio spots were short and catchy and intended to compete with high quality commercial advertisements. The

featured spot, a 60 second song, became a nationally popular tune. Follow-up announcements emphasized child care during diarrhoea, encouraged administration of Litrosol and stressed the importance of continuing breastfeeding during diarrhoea.

Graphics

The graphics used by the Mass Media *Project* to illustrate the health messages are simple and clear. The main materials interact directly with the radio messages and health workers to teach the important skills of mixing and giving oral rehydration solution at village level. This is particularly important in The Gambia because rural women are unfamiliar with printed material of any kind and need help with interpreting pictures. It was necessary, for example, to develop an appropriate visual way of showing the difference between sugar and salt and illustrating the Julpearl bottle and cap needed for correct measurement. A colourful 8" × 11" poster was developed which shows the bottle and cap being used to mix the rehydration solution. The "mixing pictures" of sugar, salt, and water are coded and explanations given over the radio.

In Honduras, early field research indicated that mothers associated child care with loving images. This attitude was shown visually by a large red heart surrounding a picture of a breast-feeding woman. The heart was also later associated with Litrosol and a young family added to the picture to reinforce the role of the husband in giving ORT.

Integration of communication techniques

The project's radio programmes strengthened the visual symbols in both countries through special jingles and romantic songs about motherhood, as well as providing basic information.

In Honduras, for example, the programme told mothers where to get Litrosol, how to mix it in the proper volume of water and how to measure it in containers easily found everywhere. Radio was also used to identify a special network of health workers and village contacts — red heart ladies — who had been trained to mix Litrosol. Some 1.200 red heart ladies flew a red

ı, print and visual aids

heart flag above their homes to attract village women to this local resource. The integration of the different methods of communication is a key feature of the Mass Media Project.

Happy baby lottery

To encourage more Gambian mothers to participate in the project and to maximize the integration of radio, printed material and input by health workers, a national contest was launched to popularize the homeadministered rehydration solution. Known as the Happy baby lottery the contest helped to begin the distribution of some 200,000 "mixing pictures" to mothers throughout the country. Radio Gambia broadcast repeated programmes to rural mothers on how to use the posters as entry tickets for the contest. The programmes also taught mothers how to interpret the mixing instruction on the poster. Health workers were trained to use the posters to teach mothers how to mix the formula as well as giving UNICEF ORS packets to severely dehydrated children in rural clinics.

Village contests

Distribution of the posters was followed by a month of 72 village contests. Every week, the radio announced the names of 18 villages to be visited by a judge wearing a 'happy baby' t-shirt. To enter the contest, mothers went to the nearest village displaying a happy baby flag and, if they mixed the solution correctly, won a prize — either a plastic litre cup or a bar of locally made soap. These prizes were chosen because they were locally available, appealing, inexpensive and consistent with project goals. The cup, for example, is a common container for drinking water and a convenient one litre measure for the sugar and salt solution.

The response to the lottery was enthusiastic. More than 11,000 mothers attended the village contests. Over 6,500 entered the mixing competition, while hundreds more watched, listened and learned the new advice on treating diarrhoea. Winning mothers' names were included in a later draw for 15 radio-cassette players. A single community prize of rice and sugar was given each week for the village turning out the most mothers for



SI EL NIÑO YA COME:
OFRECERLE COMIDAS
SUAVES COMO SOPAS,
JUGOS, TÉS, HUEVO TIBIO,
DESPUÉS DE SEIS HORAS
DE ESTAR TOMANDO
LITROSOL.



INSTRUIR A LA MADRE QUE LE DE LA ALIMENTACIÓN ACOSTUMBRADA AL NIÑO CUANDO LE PASE LA DIARREA.

Pictures from the health workers' manual used in Honduras. These emphasize correct feeding during diarrhoea.

the contest. Radio was used regularly to publicize the winners and to reinforce the mixing formula. The lottery ended when the Gambian president's wife drew and announced the names of the grand prize winners in a special radio broadcast.

The lottery is only one part of the Gambian government's use of mass media to fight infant diarrhoea. Special happy baby flag ladies, like those in Honduras, have been trained to give mixing advice to village women. Regular radio broadcasts include traditional songs, drama and popular personalities to explain the dangers of dehydration and to stress the importance of breastfeeding during diarrhoea.

Conclusion

There has been an encouraging acceptance of ORT in both countries. During the first 12 months of the project in Honduras, half of the mothers reached were using Litrosol. In The Gambia, after eight months of the campaign, half of the mothers reported using the recommended sugar and salt solution to treat diarrhoea. An extensive three year evaluation is continuing in both countries.

Three elements have been critical to the success of the project:

- 1. Education and an effective delivery system An effective delivery system for the UNICEF packets and instructions on the sugar/salt mixing were combined with practical and widespread education on how to use the new remedy.
- 2. Flexibility Regular information from the field was used to make changes in methods and materials so that mothers' questions could be quickly answered.
- 3. Rural beliefs and traditions formed the basis for the educational campaign.

Resources are available to provide modest assistance to other countries interested in developing a mass media programme of this sort. Much has yet to be learned, but a systematic use of mass media integrating radio, print and dialogue between health workers and mothers can significantly improve the outreach of many health education programmes.

Further information on the project is available from Dr William Smith, Vicepresident, Academy for Educational Development, 1414 Twenty-second Street, NW, Washington DC 20037, USA.

*The project is sponsored by the Office of Education and Office of Health, Bureau for Science and Technology, US Agency for International Development.

Mass Media and Health Practices Project

Practical advice series

Simple but not easy

Health education materials using only pictures are needed in many countries. The end result may look simple but the development and production process is complex. Margot Zimmerman and Joan Haffey describe PATH's* work in this field.

PATH has been preparing illustrated materials for non-literate audiences for several years. Their first health-related pamphlet, on how to mix and give oral rehydration salts (ORS) solution to a child with diarrhoea, was designed in Mexico.

Other PATH* projects to develop instructional materials and packaging to improve the understanding and acceptability of ORS have been carried out in Bangladesh, Indonesia, the Philippines, and Thailand ⁽¹⁾. A new project was recently begun in Sri Lanka.

Broader lessons

Besides the detailed guidelines above, PATH has also learned some broader lessons. These apply to any efforts to communicate information about health or development.

Continuous field-testing and revision As materials are prepared, continuous field testing and revision with the intended audience are essential to ensure that the materials are understood and serving their purpose. Multi-level approach When introducing a new product or method, a broad approach to providing information to all those who will come in contact with it is best. Doctors, nurses, fieldworkers etc. all have different information needs, and materials should be appropriate to the services they perform and what they need to do their work more effectively.

Involving the national programme early A pilot project that is developing materials intended for use on a wider scale must involve the final distributor of the materials at a very early stage. PATH has seen from its own experience that failure to do this can prevent even successful materials from ever being used throughout a country. Government staff must feel a part of the project. This also helps to ensure that elements of the message or materials design will be appropriate to mass distribution.

Unexpected findings Project staff should realize that this work can lead to unexpected findings. While evaluating the Mexican ORS pamphlet, it was found that, despite the scepticism of both US and Mexican staff conducting the research, both men and women preferred a version of the pamphlet showing active involvement of the father in the care of the sick child to one with only the mother. New projects will teach new lessons to target audiences and staff alike.

National self-sufficiency Pilot projects that develop information materials by using the methodology described here also serve a broader purpose: project staff will be learning skills that build a national expertise in producing other information materials. This can lead to national self-sufficiency in this type of education and communication.

Margot Zimmerman and Joan Haffey, PATH, Canal Place, 130 Nickerson Street, Seattle, Washington 98109, USA.

*PATH — the Program for Appropriate Technology in Health.

(1)Reprints of a paper describing these projects, "ORS: Promotion of Acceptability and of Safe and Effective Use," are available from PATH.

Guidelines for production

From its work in this field PATH has developed guidelines for the production of instructional material for non-literate communities:

- Keep pictures as simple as possible. A crowded scene will divert attention from the message being conveyed.
- Though excessive detail interferes with understanding of the message, comprehension may also be reduced by over-simplication.
- Content must be limited to the most important messages. Only 8-12 major points can be effectively covered in a single pamphlet.
- Each picture and each page should have a single, sharp meaning.
- Visual symbols should be as realistic as possible.
- Pictures are more likely to be successful if faces, clothing and buildings are based on what is familiar locally.
- Use only familiar objects and symbols to portray a message. For example, many different kinds of light sources could be used to signify night (a light bulb, a kerosene lamp, a candle, a metal lamp). The symbol chosen must be tested with people from the intended audience to ensure it is appropriate.
- Material produced for national distribution may not be equally appropriate for all regions of the country.
- The ideal length for a pamphlet is usually 16 pages. This often corresponds both to the space necessary to depict 8-12 major messages and to the attention range of most

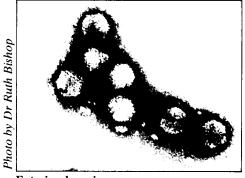
- readers. It is also usually the most economical format for high-speed printing presses.
- Initial print runs should be small, even if the cost per copy is higher, so that changes can be made following further evaluation and before mass distribution.
- Understanding of the picture is greater when a person's whole body, rather than just part of it, is illustrated.
- If the material will be printed in more than one colour or will include simple words, these choices should be pretested in the same way the illustrations are tested. Remember that certain colours have different meanings in different societies.
- Using colour at all also adds to the production cost, an important point to remember.
- Non-literate people do not necessarily look at pictures in the order intended. As messages are being tested, it is useful to ask several groups of people to arrange them into the sequence that seems most logical to them
- The design and testing of simple materials are more complicated and require much more time than the development of written materials. Simple does not mean easy.
- The intended audiences should always have the final say about the content, illustrations, and sequences used.
- Not all kinds of technical information can be transferred through illustrations. Pictures can probably be used to teach someone how to change a motorcycle tyre, but it is doubtful they can be used to teach a person to drive that motorcycle.

Acute childhood diarrhoea

Searching for viruses

Ten years after her first description of rotavirus in *The Lancet*, Dr Ruth Bishop reviews current research on the commonest cause of acute diarrhoea in young children.

Viruses are now known to be the most common infectious agents causing acute diarrhoea in young children. Ten years ago, most diarrhoea in young children had no known cause. No bacterial or viral pathogens could be isolated from as many as 80 per cent of patients. Our understanding of enteric infection increased enormously when the electron-microscope was used to search for viruses that would not grow in cell culture. Electron-microscopy of diarrhoeal faeces identified at least five new groups of viruses. These are Norwalk viruses (and other small viruses), rotaviruses, enteric adenoviruses, asroviruses and coronaviruses.



Enteric adenoviruses

Although these viruses are very different in appearance, they probably all infect and partially destroy the outer layer of cells lining the small intestine. The death of these cells results in the loss of a large volume of fluid and electrolytes and this causes acute Without diarrhoea. treatment, children die from dehydration. The ability of the small intestine to digest and absorb food is reduced both during and for some time after diarrhoea. However, absorption rehydration solution (ORS) is not seriously affected and it is essential that children continue to receive the amounts of the solution required.

Simple new test

These new viruses are all very difficult to grow in cell culture. For this reason, most of the research done during the

past ten years has occurred in laboratories that have an electronmicroscope. Diagnosis of rotavirus infection can now be made by an ELISA test (see Diarrhoea Dialogue 11, page5). This is a fairly simple and rapid procedure and should soon be available as a diagnostic kit.

Importance of hand-washing

Rotaviruses are the most important group of viruses, and cause 30 to 80 per cent of childhood diarrhoea in different parts of the world. In countries with cold winters, rotavirus infection is mainly a winter disease. In tropical countries with little seasonal variation in climate, rotavirus infections are common all the year round. Rotaviruses are very infectious and survive for long periods of time in the environment. They are present in diarrhoeal faeces in very large numbers and spread from person to person probably by faecal-oral contamination. They can also contaminate water supplies. Careful attention to hand-washing by parents, nurses and doctors should help to prevent rotavirus spreading in families and in hospitals.

Value of ORT and breast milk

Rotavirus infections occur at all ages but are most severe in young children 6 to 24 months old. Most babies are protected at birth from severe rotavirus disease by antibodies received from their mothers, particularly in breast milk. Diarrhoea due to other viruses is usually less severe. Viral diarrhoea can be treated in the same way as cholera and early oral rehydration will prevent death due to dehydration. Rotavirus they are in developing countries. infection occurs early in life and most an early stage and proof is still required children possess rotavirus antibodies by 2-3 years of age. This does not mean 2 that they are immune to further infection. In fact is seems likely that everyone is repeatedly reinfected with \gtrsim rotaviruses throughout life. Small \$ groups of children have been studied carefully from birth to 2-3 years of age and some have had more than one

attack of rotavirus diarrhoea during that time. However, the second attack has often been milder than the first.

Further research necessary

These studies need to be repeated in children in tropical countries. We also need to find out whether mixed infections (with other pathogens and parasites) increases the severity of rotavirus diarrhoea. There are many strains of rotaviruses throughout the world. They change from year to year, and do not seem to last in a community for more than two years. Fortunately only four serotypes of rotaviruses have so far been identified. It is not yet known whether infection with one serotype immunizes children against infection with other serotypes.

The most exciting recent development occurred when Japanese research workers succeeded in growing human rotaviruses in cell culture. This will make it possible to grow and compare rotavirus strains from many different countries(1).

Other enteric viruses

In comparison with rotaviruses, disease caused by other enteric viruses is less severe. Viruses of the Norwalk group are widely distributed throughout the world and are a common cause of diarrhoea in young children. But the diarrhoea is milder and may not result in high mortality, even in developing countries. There is little information about worldwide distribution of astroviruses and they have not yet been reported in children in developing countries. Again, they seem to cause comparatively mild diarrhoea in young children. Enteric adenoviruses can cause severe infection in young children. An ELISA test to diagnose adenovirus infection has recently been developed in Sweden and this should make it possible to study how common



Coronavirus particle

Continued overleaf

letters...letters...letters...letters...

that particles seen in diarrhoeal faeces by electron-microscopy are in fact viruses. Coronavirus-like particles have been reported in many children with acute diarrhoea in Vellore in India, and in faeces from Aboriginal children in Central Australia. They may prove to be a very important cause of diarrhoea, particularly diarrhoea associated with established malnutrition.

Conclusion

The past ten years have seen exciting developments rapid understanding the causes of acute diarrhoea in voung children. If rehydration treatment, especially therapy, is available rapidly to young children it is possible to reduce the high mortality due to acute childhood diarrhoea in developing countries. In the long term it is hoped that a rotavirus vaccine will be produced that will immunize children safely and effectively, and that this vaccine will also prevent much of the malnutrition that is associated with diarrhoea.

Dr Ruth Bishop, Department of Gastroenterology, Royal Children's Hospital, Parkville, Melbourne, Victoria 3052, Australia.

Editors' note:

A future issue of Diarrhoea Dialogue will review progress in developing vaccines against viruses causing acute diarrhoea.

(1)Sato K et al 1981 Isolation of Human Rotavirus in Cell Culture. Archives of Virology, Vol. 69 155–160.

Further reading:

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Bishop R F et al 1983 Clinical Immunity after Neonatal Virus Infection.

N Eng J Med 309:72-6.

Estes M K and Graham D Y 1979 Epidemic Viral gastroenteritis. Amer J Med 66:1001-1007.

Holmes I H 1979 Viral gastroenteritis. Prog Med Virol 25:1-36.

Steinhoff M C 1980 Rotavirus. The first five years. J Pediat 96:611-622.

Tyrrell A J and Kapikian A Z 1982 Virus infections of the Gastointestinal tract. Marcel Dekker, New York.

(Letters continued from page 3)

Can liquid ORS be stored safely?

We have stocks of sucrose/glucose, potassium chloride, sodium bicarbonate and sodium chloride and would like to make our own oral rehydration solution as we find the sachets quite expensive considering how often they are indicated.

Making up a solution suitable for administration involves having large ant-proof containers; and transporting sufficient stocks to supply an outlying dispensary for a month or two poses a weight problem.

We are at present making up a concentrated solution of which 50 ml is diluted up to a litre by the dispensary nurse. The concentrated solution is kept in brown two litre bottles and we are considering weighing out the sodium bicarbonate separately and putting it in a separate container so that, if the solution has to be stored for more than a month, it can be added just before sending it out to a dispensary. We use unboiled rain water for all stages of solution.

Bearing in mind the question of bacterial contamination and the reaction of sodium bicarbonate with glucose can you tell us if the final solution the patient gets is likely to be an effective rehydration agent. Is such separation of the bicarbonate necessary? Thank you for your help.

David K. Masters, Medical Director, Hospital de la CBPZ, Bolobo, B. P. 397, Kinshasa, Zaire.

Editors' note: We asked appropriate experts to answer the above letter. This is their reply:

We would not recommend storing liquid ORS, whether concentrated or normal strength, for two reasons. First there is a risk ofsignificant bacterial contamination, particularly if less than sterile water is used. This is why WHO recommends that ORS solution, once prepared, should not be kept more than 24 hours. Second, the solution will become brown because of the interaction of the glucose and the bicarbonate. Keeping the bicarbonate or sucrose/glucose in a separate container would solve the second problem, but only until all the ingredients were mixed. If weight is a factor, the concentrated solution would obviously weigh more than the dry ingredients.

We would recomend sending the dry ingredients to the dispensaries rather than a concentrated solution, with the glucose/sucrose in one packet and the other ingredients in another, both packets being wrapped together. This double packaging will ensure long shelf life in areas where usage rates are low. The dispensary staff should be sure to mix the two packages together before using or giving them to mothers.

No salt or sugar

Please provide us with one copy of the *Diarrhoea Dialogue* for our MCH clinic and one for the Hospital itself.

Is it possible to get the ready-made diarrhoea sugar and salt mixture in sachets, since we are so poor here in Tanzania, there is no sugar nor salt available in the whole country nowadays.

Sirkka Kanerva, Assistant Matron, Bulongwa Luteran Hospital, P O Box 42, Bulongwa, via Njombe, Tanzania.

We suggest you contact the representatives of UNICEF at P.O.B. 4076 or WHO at P.O.B. 9292 in Dar-es-Salaam. They will give you information about suppliers of ORS sachets in Tanzania. If you need further information write to: The Programme Manager, CDD/WHO, 1211 Geneva 27, Switzerland.

Scientific editors: Dr Katherine Elliott (U.K.) and Dr William Cutting (U.K.)

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